**STARTUP BOOTCAMP**

Building New Age Entrepreneurs

12 Week

kickstart your Entrepreneurial journey with" Startup bootcamp "

**Idea - Proof of Concept (POC)**

**Build Problem-Solving & Entrepreneurial skills.**

The **Startup Bootcamp** is **YUVA Entrepreneurship Program**, a three-month hybrid student **Pre-Incubation Program** designed to support promising student entrepreneurs from all over India. The program offers training and mentorship in various areas to help participants develop their **Entrepreneurial skills and mindset**, empowering them to build and grow their startup projects using the exceptional resources provided by Deshpande Startups. Following the Bootcamp, high-potential student startups will receive customized support.

**Startup Bootcamp has 3 phases for 3 months.**

1. **Phase 1** is IDEATION – Problem Solution Fit: Define your business idea Clearly articulate what your business idea is, what problem it solves, and what makes it unique & identify your target customer.
2. **Phase 2** is **VALIDATION - Market & Customer Validation:** Reach out to the Customer and market, do the survey & build a persona, once you have collected responses to your survey, analyze the data to see if your hypothesis was correct and define your target customer.
3. **Phase 3** is **BUILD - PoC Ready & Pitch readiness:** Build their PoC and business Based on the feedback you receive, make any necessary adjustments to your business idea. Ensure that your product or service meets the needs of your target customer and build PoC.

**Offerings**

**Opportunity** - Incubators / Accelerators​, Build potential businesses Venture.

**E-Certification of participation**

**Funding opportunities for potential ideas**

**Networking** - Explore connections within the startup ecosystem.

**Mentorship** - One-to-one Mentorship

**Technical Support -** Access to Infinity Studio

**Community -**Be a part of our vibrant student entrepreneur community.

**What We cover**

1. Innovation and Ideation
2. Market Research and Validation
3. Business Model Development
4. PoC Development or Prototyping
5. Funding and Financial Management
6. Business & Pitch Readiness

**Contact: +91 95133 15791**  **Email:** [**yuvaprogram@dfmail.org**](mailto:yuvaprogram@dfmail.org)

|  |  |  |
| --- | --- | --- |
| **Startup Bootcamp 12 Weeks, 3 Milestones  Mode: Virtual   Idea to POC** |  |  |
| **Monday** | **Masterclass** |
| **Wednesday** | **Masterclass** |
| **Friday** | **Reviews** |
|  |  |
| **Masterclass** | **10** |
| **Reviews** | **12** |
| **MILESTONES** | **TOPICS** | **TIMELINE** |
| Ideation **Problem Solution Fit** | Problem & Solution Defining | Week 01 - 06 |
| Customer Persona Creation |
| CD & Market Research |
| Business Model Canvas |
| Validation **Market & Customer Validation** | Competitive Advantage | Week 07 - 09 |
| Problem & Solution Validation |
| Analyse Customer Survey report |
| Build BMC Iterates |
| Go To market Strategy |
| Build  **Product Development & Pitch readiness** | PoC Design/build | Week 10 - 12 |
| Conduct Target Market interviews |
| Analyse the results |
| Create a Minimum Viable Product (MVP) |
| Test your MVP |
| Financials & Funding Strategy |
| Pitch Readiness |

Startup Bootcamp

Curriculum & Milestones